



CREW AWARDS PROGRAM

CREW Sacramento's premiere luncheon event to be held in February 2012. Awards are presented to recognize outstanding individuals and companies who contributed time and talent to the commercial real estate profession, our community, and the CREW organization. The event is sold out every year and attended by Sacramento's top commercial real estate professionals.

Event Sponsor - \$2,000 (1)

- Includes company logo on each table during the event
- Inclusion in the program
- Inclusion of company logo in power point presentation, event program, event web page and event e-mails
- Seating for 8 at Sponsor Table at the event

Beverage Sponsor - \$500 (2)

- Includes company logo on wine tags at each table
- Inclusion in the program
- Inclusion of company logo on power point presentation, event program, event web page and event e-mails

Exclusive Dessert Sponsor - \$500

- Company logo on each dessert for every attendee (dessert provided by CREW)
- Inclusion in the program
- Inclusion of company logo on power point presentation, event program, event web page and event e-mails



PROGRAMS

Through its Programs, CREW Sacramento facilitates networking and provides professional development opportunities for members and guests. CREW programs address current trends, topics and forecasts affecting the regional commercial real estate market. Formats for the programs vary including panels of industry experts, interactive workshops, seminars and off-site building tours.

Program Sponsor - \$500

- Company logo on all promotional materials
- Company logo on power point presentation and promotional materials
- Verbal recognition at event
- Opportunity to provide a promotional item for each attendee
- Two complimentary tickets to the luncheon
- Two minute presentation and display table at luncheon
- Recognition in CREW Sacramento e-Newsletter



MEMBERSHIP EVENT SPONSORSHIPS

WINE TOUR

Enjoy a great blend of wineries, fun and networking with friends of CREW Sacramento! The day includes wine tastings, lunch and transportation through our region's beautiful wine country.

Wine Tour - Event Sponsor - \$1,000

- 4 tickets to the event
- Company logo on promotional material
- Company logo on all event signage
- Company logo on CREW Sacramento website event page
- Inclusion of advertising in event program
- Verbal recognition at event
- Opportunity to provide promotional item to all attendees

Wine Tour - Lunch Sponsor - \$500

- Company logo on promotional material
- Company logo on all event signage
- Company logo on CREW Sacramento website event page
- Verbal recognition at event

Wine Tour - Wine Sponsor - \$100

- Provide wine at event
- Company logo on promotional materials
- Company logo on event signage
- Company logo on CREW Sacramento website event page
- Verbal recognition at event

MEMBERSHIP MIXERS

Membership mixers are designed for networking amongst members in a smaller, more intimate venue. These events attract approximately 30 members and their guests working in all facets of commercial real estate.

Host for Membership Mixer (\$250)

- Company logo on promotional materials
- Company logo on event signage
- Company logo on CREW Sacramento website event page
- Verbal recognition at event
- Opportunity to provide promotional item to all attendees



Advancing the success of women in commercial real estate since 1982

Sponsorship Opportunities 2012



www.crewsacto.org

*Creating relationships.
Building Success.*

ANNUAL SPONSORSHIP PACKAGES

How the Annual Sponsorship Program Works

Select the annual sponsorship that best meets your needs. Then review the sponsorship choices listed to the right and choose options that total the dollar value assigned to your sponsorship level. Example: ABC Company decides to be a Gold Sponsor for \$2,500. ABC will receive all the benefits for that Annual Sponsorship level, and in addition may select another \$1,000 in sponsorship benefits. ABC opts to spend \$1,000 as follows: Wine Tour Lunch Sponsor (\$500) and Program Sponsor (\$500). ABC then receives all the benefits listed for those selections as well.

ALL ANNUAL SPONSORS RECEIVE

- Verbal acknowledgement at all CREW Events
- "Sponsor Highlight" article in one month of CREW's e-Newsletter
- Company logo with link to your website in each e-Newsletter
- Company logo on PowerPoint at CREW Programs
- Company logo on CREW Sacramento website with link to your website
- Sponsor ribbons on name tags at Programs
- Additional benefits listed at the corresponding level, below:

DIAMOND LEVEL - \$10,000 (Value - \$13,500) (1)

- Two paid annual memberships
- Company logo advertised in CREW's color advertisement in The Sacramento Business Journal "Heavy Hitters" issue
- Three tickets at all CREW Programs
- One registration to the CREW California Conference
- Sponsorship of one Program (see Programs for details)
- Plus \$3,500 in sponsorship benefits (see choices in panel at right)

PLATINUM LEVEL - \$5,000 (Value - \$6,500)

- One paid annual membership
- Company name advertised in CREW's color advertisement in The Sacramento Business Journal "Heavy Hitters" issue
- One ticket at all CREW Programs
- Sponsorship of one Program (see Programs for details)
- Plus \$1,500 in sponsorship benefits (see choices in panel at right)

CALIFORNIA GOLD LEVEL - \$4,500 (Value - \$5,500)

- Sponsorship of one CREW Sacramento Program (see Programs for details)
- One ticket at all CREW Programs
- Plus \$1,000 in sponsorship benefits (see choices in panel at right)
- Plus \$2000 "Silver Sponsor" Conference Sponsorship of CREW California Conference, which includes:
 - ◆ Acknowledgement in directory for all attendees
 - ◆ Quarter page ad in directory for all attendees
 - ◆ Verbal recognition at podium during conference
 - ◆ Signage
 - ◆ Tote bag inserts

GOLD LEVEL - \$2,500 (Value - \$3,500)

- Sponsorship of one CREW Sacramento Program (see Programs for details)
- One ticket at all CREW Programs
- Plus \$1,000 in sponsorship benefits (see choices in panel at right)

SILVER LEVEL - \$1,000 (Value - \$1,500)

- One ticket at 2 CREW Programs (excluding Awards Program and Holiday Party)
- Plus \$500 in sponsorship benefits (see choices in panel at right)

ANNUAL SPONSORSHIP BENEFIT CHOICES

GOLF	VALUE	SEE INSIDE FOR BENEFITS
Foursome at Golf Classic	\$1000	Diamond level, limit 1
Lunch Sponsor	\$750	Page 4
Putting/Chipping Sponsor	\$750	Page 4
Men's or Women's Closest to the Pin	\$750	Page 4

CREW AWARDS PROGRAM	VALUE	SEE INSIDE FOR BENEFITS
Table for 8	\$500	Page 5

PROGRAMS	VALUE	SEE INSIDE FOR BENEFITS
Program Sponsor	\$500	Page 5

MEMBERSHIP	VALUE	SEE INSIDE FOR BENEFITS
Wine Tour Lunch Sponsor	\$500	Page 6
Wine Tour Wine Sponsor	\$100	Page 6
Membership Mixer Host	\$250	Page 6

CREW CA CONFERENCE	VALUE	SEE INSIDE FOR BENEFITS
Bronze Level Conference Sponsor	\$1000	Page 4

CONTACT

To discuss sponsorship opportunities, we invite you to contact:

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27th ANNUAL GOLF CLASSIC

The CREW Golf Classic is attended by over 200 industry professionals and provides an outstanding opportunity to network and showcase your company. The Golf Classic raises money for CREW Sacramento and a local charity which is selected and approved by the Golf Committee and the Board of Directors.

GOLF CLASSIC SPONSORSHIP OPPORTUNITIES*

- Exclusive Event Sponsor (1) - \$3500
- Hole Sponsor (13) - \$1550
- Tee Block Sponsor (1) - \$1000
- Closest to the Pin (2) - \$750
- Putting/Chipping - \$750
- Longest Drive - \$750
- Lunch Sponsor (2) - \$750
- Dinner Sponsor - \$1500
- Beverage Station (2) - \$750
- Beverage Cart (2) - \$750
- Photo Sponsor - \$1,000
- Ball Drop Sponsor - \$2000
- Golf Shirt Sponsor (2) - \$750
- Golf Cart Sponsor - \$1000

Exclusive Event Sponsor - \$3500 (1)

- Banner at tournament (provided by CREW)
- Tournament play for 8 golfers
- Lunch and dinner tickets for 8
- Entry to putting/chipping contest
- 2 non-golfer lunch and dinner tickets
- Company logo on save the date postcard and golfer registration (if committed by print date)
- Advertisement on CREW event web page
- Video "commercial" played at tournament
- Provide Welcome announcement to golfers
- Personal "concierge" on day of tournament
- Verbal recognition throughout event

• Additional \$500 fee for all Sponsorships by non-members

2012 CREW CALIFORNIA CONFERENCE

Sponsorship opportunities are available for the 2012 Commercial Real Estate Women California Conference in Los Angeles, at the JW Marriott Los Angeles at L.A. LIVE, April 19-20th, 2012.

CREW chapters from throughout California will come together for business opportunities, networking, and to hear about the issues facing California in the coming decade. Sponsors will be highlighted throughout the conference to provide sponsors with maximum visibility to over 350 conference and key note luncheon attendees. At this event CREW will be joined by real estate professionals from throughout the LA Area.

CREW chapter attendees come from throughout California, including San Francisco, Silicon Valley, East Bay, Sacramento, Inland Empire, Los Angeles, Orange County and San Diego. Our members do business with each other and with our sponsors.

A large portion of our members are Presidents, CEO's, Partners and Senior Managers of their firms and over 76% make decisions on hiring outside vendors or contractors.

For information about CREW California Conference Sponsorship opportunities, contact Cara Trani at 916-440-1821 or cara.trani@am.jll.com.