



CREW AWARDS PROGRAM

CREW Sacramento's premier luncheon event to be held in February 2011. Awards are presented to recognize outstanding individuals and companies who contributed time and talent to the commercial real estate profession, our community, and the CREW organization. The event is sold out every year and attended by Sacramento's top commercial real estate professionals.

Event Sponsor - \$2,000 (1)

- Includes company logo on each table during the event
- Inclusion in the program
- Inclusion of company logo on power point presentation, event program, event web page and event e-mails
- Seating for 8 at "Sponsor" table at the program

Beverage Sponsor - \$500 (2)

- Includes company logo on wine tags at each table
- Inclusion in the program
- Inclusion of company logo on power point presentation, event program, event web page and event e-mails

Exclusive Dessert Sponsor - \$500

- Company logo on each dessert for every attendee (dessert provided by CREW)
- Inclusion in the program
- Inclusion of company logo on power point presentation, event program, event web page and event e-mails



MONTHLY PROGRAMS

Through its monthly programs, CREW Sacramento facilitates networking and provides professional development opportunities for members and guests. CREW programs address current trends, topics and forecasts affecting the regional commercial real estate market. Formats for the programs vary including panels of industry experts, interactive workshops, seminars and off-site building tours.

Program Sponsor - \$500

- Company logo on all promotional materials
- Company logo on power point presentation and event web page
- Verbal recognition at event
- Opportunity to provide a promotional item for each attendee
- Two complimentary tickets to the luncheon
- Two minute presentation and display table at luncheon
- Company name on program e-mails
- Recognition in CREW Sacramento e-Newsletter



MEMBERSHIP EVENT SPONSORSHIPS

WINE TOUR

Enjoy a great blend of wineries, fun and networking with friends of CREW Sacramento! The day includes wine tastings, lunch and transportation through our region's beautiful wine country.

Wine Tour - Event Sponsor - \$1,000

- 4 tickets to the event
- Company logo on promotional material
- Company logo on all event signage
- Company logo on CREW Sacramento website event page
- Inclusion of advertising in event program
- Verbal recognition at event
- Opportunity to provide promotional item to all attendees

Wine Tour - Lunch Sponsor - \$500

- Company logo on promotional material
- Company logo on all event signage
- Company logo on CREW Sacramento website event page
- Verbal recognition at event

Wine Tour - Wine Sponsor - \$100

- Provide wine at event
- Company logo on promotional materials
- Company logo on event signage
- Company logo on CREW Sacramento website event page
- Verbal recognition at event

NEW MEMBER MIXERS

New Member mixers are designed for networking with new members and board members in a smaller more intimate venue. These events attract approximately 20 members working in all facets of commercial real estate.

Host for Breakfast (\$150), Lunch (\$200), or Evening (\$300) Event

- Company logo on promotional materials
- Company logo on event signage
- Company logo on CREW Sacramento website event page
- Verbal recognition at event
- Opportunity to provide promotional item to all attendees



Advancing the success of women in commercial real estate since 1982

Sponsorship Opportunities 2011



www.crewsacto.org

ANNUAL SPONSORSHIP PACKAGES

How the Annual Sponsorship Program Works

Select the annual sponsorship that best meets your needs. Then review the sponsorship choices listed to the right and choose options that total the dollar value assigned to your sponsorship level. Example: ABC Company decides to be a Gold Sponsor for \$2,500. ABC will receive all the benefits under that level, and in addition may select another \$1,000 in sponsorship benefits. ABC opts to spend \$1,000 as follows: Lunch Sponsor at golf tournament (\$500) and Program Sponsor (\$500). ABC then receives all the benefits listed for those selections.

DIAMOND LEVEL - \$10,000 (Value - \$13,500) (1)

- Two paid annual memberships
- Company logo advertised in CREW's color advertisement in The Sacramento Business Journal "Heavy Hitters" issue
- Three tickets at all CREW Luncheon Programs
- One registration to the CREW California Conference
- Sponsorship of one Program (see Monthly Programs for details)
- Verbal acknowledgement at all CREW Events
- "Sponsor Highlight" article in one month of CREW's e-Newsletter
- Company logo with link to your website in each e-Newsletter
- Company logo (extra large size) on power point presentation at CREW Programs
- Company logo on CREW Sacramento website with link to your website
- Sponsor ribbons on name tags of all company members and guests at Programs
- Plus \$3,500 in sponsorship benefits (see choices in panel at right)

PLATINUM LEVEL - \$5,000 (Value - \$6,500)

- One paid annual membership
- Company name advertised in CREW's color advertisement in The Sacramento Business Journal "Heavy Hitters" issue
- One ticket at all CREW Luncheon Programs
- Sponsorship of one Program (see Monthly Programs for details)
- Verbal acknowledgement at CREW events
- "Sponsor Highlight" article in one month of CREW's e-Newsletter
- Company logo with link to your website in each e-Newsletter
- Company logo (large size) on power point presentation at CREW Programs
- Company logo on CREW Sacramento website with link to your website
- Sponsor ribbons on name tags of all company members and guests at Programs
- Plus \$1,500 in sponsorship benefits (see choices in panel at right)

GOLD LEVEL - \$2,500 (Value - \$3,500)

- Sponsorship of one Luncheon Program (see Monthly Programs for details)
- One ticket at all CREW Luncheon Programs
- Verbal acknowledgement at CREW events
- "Sponsor Highlight" article in one month of CREW's e-Newsletter
- Company logo with link to your website in each e-Newsletter
- Company logo (medium size) on power point presentation at CREW Programs
- Company logo on CREW Sacramento website with link to your website
- Sponsor ribbons on name tags of all company members and guests at Programs
- Plus \$1,000 in sponsorship benefits (see choices in panel at right)

SILVER LEVEL - \$1,000 (Value - \$1,500)

- One ticket at 5 CREW Luncheon Programs (excluding FAME and Holiday Party)
- Verbal acknowledgement at CREW events
- "Sponsor Highlight" article in one month of CREW's e-Newsletter
- Company logo with link to your website in each e-Newsletter
- Company logo (small size) on power point presentation at CREW programs
- Company logo on CREW Sacramento website with link to your website
- Sponsor ribbons on name tags of all company members and guests at Programs
- Plus \$500 in sponsorship benefits (see choices in panel at right)

SPONSORSHIP CHOICES

GOLF	VALUE	SEE INSIDE FOR BENEFITS
Foursome at Golf Classic	\$1,000	Diamond level, limit 1
Lunch Sponsor	\$750	Page 4
Putting/Chipping Sponsor	\$750	Page 4
Men's Closest to the Pin	\$750	Page 4
Women's Closest to the Pin	\$750	Page 4

CREW AWARDS PROGRAM	VALUE	SEE INSIDE FOR BENEFITS
Table for 8	\$500	Page 5

LUNCHEON PROGRAMS	VALUE	SEE INSIDE FOR BENEFITS
Program Sponsor	\$500	Page 5

MEMBERSHIP	VALUE	SEE INSIDE FOR BENEFITS
Wine Tour Lunch Sponsor	\$500	Page 6
Wine Tour Wine Sponsor	\$100	Page 6
New Member Breakfast Host	\$150	Page 6

FRIEND OF CREW SPONSOR - \$100

Show your support for CREW Sacramento personally or professionally. "Friends" of CREW will be recognized by name in the monthly e-newsletter and on our website.

- Company name or your name listed on CREW Sacramento's web site as a "Friend of CREW" sponsor

PRINT SPONSOR

Provide printing services for CREW Sacramento for various events throughout the year and receive:

- Sponsorship of one Luncheon (\$500 value) - see Programs for details
- Company logo on CREW's website and in monthly e-Newsletters

CONTACT

To discuss sponsorship opportunities, please contact our Sponsorship Chair:

Kellie Stroud
(916) 326-3122
kellie.stroud@baml.com



26th ANNUAL GOLF CLASSIC

The CREW Golf Classic is attended by over 200 industry professionals and provides an outstanding opportunity to network and showcase your company. The Golf Classic raises money for CREW Sacramento and a local charity which is selected and approved by the Golf Committee and the Board of Directors.

- Exclusive Event & Cocktail Sponsor (1) - \$3500
- Hole Sponsor (13) - \$1550
- Tee Block Sponsor (1) - \$1000
- Closest to the Pin (2) - \$750
- Putting/Chipping - \$750
- Longest Drive - \$750
- Lunch - \$750
- Dinner - \$1,500
- Beverage Station (2) - \$750
- Beverage Cart - \$750
- Photo - \$1,000
- Anniversary Gift - \$2,000
- Golf Shirt Sponsor - \$1000
- Golf Cart Sponsor - \$500

Exclusive Event & Cocktail Sponsor - \$3,500 (1)

- Banner at tournament (provided by CREW)
- Tournament play for 8 golfers
- Lunch and dinner tickets for 8
- Entry to putting/chipping contest
- 2 non-golfer lunch and dinner tickets
- Company logo on save the date postcard and golfer registration (if committed by print date)
- Advertisement on CREW event web page
- Video "commercial" played at tournament
- Provide Welcome announcement to golfers
- Personal "concierge" on day of tournament
- Verbal recognition throughout event

Hole Sponsor - \$1,550 (13)

- Tournament play for 4 golfers
- Lunch and dinner tickets for 4
- Signage at tee and table
- Entry to putting/chipping contest
- 2 non-golfer lunch and dinner tickets
- Advertisement on CREW event web page
- Verbal recognition at event

Tee Block Sponsor - \$1,000 (1)

- Company logo on all tee blocks & signage at tournament
- Dinner tickets for 2 golfers
- Advertisement on CREW event web page
- Verbal recognition at event

